



## Manuka Honey Industry – Revolutionary New IP

This new revolutionary New Zealand researched and developed intellectual property shocked the Laboratory Testing Unit when they tested the Manuka Honey for MGO / UMF. After retesting 3 times, they had to believe what they were seeing.

Developed by a well-known NZ based research scientist / innovator, the Intellectual Property our Vendor is offering for sale to an approved purchaser will turn the Manuka Honey industry on its ear with definite global advantages no other producer will be able to emulate.

To demonstrate complete confidence in the IP, and to ensure that all the opportunities are maximised, the Vendor is happy to retain a 20% ongoing interest in the business with the Purchaser who will likely already be a key player in the apiculture industry.

This is a very tightly held one-off opportunity and can only be sold once – with possible future Licensing opportunities to be taken advantage of.

An extensive Information Memorandum is available which demonstrates the thoroughness of the research carried out,

**Price**      \$4,000,000

**Ref**        3581

### Agent Details

Mike Bryce – 021 771 711

### Office Details

Barker Business Brokerage  
0064 9 448 1285



but the actual operational function will only be divulged in a face-to-face meeting.

Price:

NZ\$4,000,000 plus GST if any for the full business

NZ\$3,200,000 plus GST if any for 80% of the business with 20% retained by the Vendor

International enquiries are welcomed.

This is a one-off opportunity which will be eagerly sort after within the apiculture industry as it will mean definite global sales advantages. If you like what you are reading and would like to obtain further information, visit the Barker Business website, search reference 3581 and submit the online Confidentiality Agreement. Once Mike receives your expression of interest, he will be in touch.

Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2024.