



## Import – Specialist Products – Sell B2B

\* 31.03.24 Cash Surplus \$465,000.00 to one working owner.

Exclusive Products, Niche Markets, B2B, Low Stock Value, Relocatable, Thorough Handover.

This is a leading NZ distributor of specialist products which are sold to niche markets throughout NZ & the Pacific Islands.

All sales are B2B to professional organisations who are secure payers.

With over 30 years history and market presence this business has a great reputation for quality products, continuing product development and offering bespoke and custom-made products. All backed by quick and efficient order processing and friendly, helpful service.

Products are imported from industry leading suppliers around the world under exclusive arrangement or via enduring long-term relationships.

A relatively low value of stock is required with a reasonably high stock turn achieved. Many orders are indent direct to customers from supplier and a proportion of products are

Price \$1,500,000

Ref 3621

### Agent Details

Geoff Mackenzie – 029 993 5008

### Office Details

Barker Business Brokerage  
0064 9 448 1285



custom printed with client branding.

The business is currently run by two shareholders who split the required duties between themselves. It will suit an individual with an employee, two business partners, a husband and wife, or similar. It would also be a great bolt-on to an existing business. The business is relocatable and not much space is required.

A thorough hand-over to a new owner will be ensured. This could include one of the vendors staying for a period after settlement to offer training and the passing over of knowledge, IP, and relationships with customers and suppliers. The terms of any such arrangement will be discussed during the sale process.

**Asking Price \$1,500,000.00**

To find out more, visit [www.barkerbusiness.co.nz/3621](http://www.barkerbusiness.co.nz/3621) register your details and submit the online Confidentiality Agreement and Geoff will be in touch.

An Information Memorandum will be shared with approved parties.

\* Cash Surplus equals EBPITD – Source information supplied by the Business Owner.

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2024