



## Home Based Biz, Import, Profitable, Proven!

\*Cash Surplus for FY17 was \$ 232,723 and FY18 \$ 233,733.

This home based, 14 y/o, e-commerce business sells a category of imported electronic products under its own well developed & trademarked brand, as well as several other's brands of related products. The company markets these products online in Europe, NZ & Australia.

The business' online sales use automated order processing & outsourced logistics to allow the business to be operated profitably and easily. This business can be run by home-based owners from anywhere with an internet connection.

The international markets offer great diversification & greatly reduce commercial risk for the new owner. The business model is tried, tested & proven & has allowed this business to grow 300% since 2010. It offers the new owner numerous growth opportunities as outlined by the Vendor in the IM. This business is wonderfully scalable; it can easily accommodate new products & product categories & could also very easily be expanded to sell existing & new products into many more countries.

Price        SOLD  
Ref         BBS2291

### Agent Details

Darren Gosse - 021 511 934

### Office Details

Barker Business Brokerage  
0064 9 448 1285



The very experienced Vendor offers the new owner comprehensive training & handover documentation, as well as the offer of being available to provide guidance & direction over the medium term. If you want to break into e-commerce, or want to move this business to the next level, then you want THIS Vendor on your team.

If you're looking for an e-commerce business with a strong, developed & trademarked brand to allow you to participate in the digital economy both today & into the future, then this business offers you a track record of sales growth, proven profitability, wonderful scalability, reduced risk via market diversification & an experienced and supportive & contactable Vendor.

Price \$450,000 +S.A.V (approx \$300K).

\*Based on financial information supplied by the vendor.

Find out more by visiting [www.barkerbusiness.co.nz/BBS2291](http://www.barkerbusiness.co.nz/BBS2291), register your details, submit the online Confidentiality Agreement & Darren will be in touch.

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