



Home Based Import/Wholesale Chilled/Frozen Product

This easy to run, home based business has the exclusive rights to import into NZ popular products from Europe and Australia.

5 years ago, the owner identified the growing demand for healthy meal options; sustainable, organic wholefoods coupled with convenience and affordability. The business has grown considerably to the point where product is sold in over 200 retail outlets throughout NZ and has now been recognised as an approved supplier for Foodstuffs. The imported goods allow for decent margins for both wholesalers and retailers.

The current owner works about 5 hours a week in the business however he is pursuing his career as a Doctor and doesn't have the time/resources to grow this fantastic little business to where it could really be. He employs the assistance of 3 part time staff members who take care of sales, ops and admin.

There are very low over-heads associated with the business as storage and distribution services are provided by a logistics company and there are no tangible assets other

Price SOLD
Ref BBS2470

Agent Details

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Office Details

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than stock.

The business is well set up and ready for someone to take it over and capitalise on the solid foundations that have been built with suppliers, retailers and consumers. Opportunity exists to introduce other products in New Zealand from the same suppliers. This would be an ideal bolt on to an existing complementary business or an excellent opportunity to develop and grow from the strong groundwork that has been laid.

ASKING PRICE: \$150,000 including stock of \$65,000.

If you are interested and would like more information about this business, visit www.barkerbusiness.co.nz/BBS2470, register your details and submit the online Confidentiality Agreement. Once Paolo receives your expression of interest he will be in touch.

*Source of information – Supplied by the Business Owner.

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