

SOLD



Manufacturing & Wholesale – GIANT USA Opportunity

It's not every day that businesses like this come up for sale and I am delighted to bring this one to the market.

With a NZ made health & beauty product that USA retailers can't get into store fast enough, product is fast disappearing off shelves across NZ, Australia and some Asian markets as well as the US as mentioned. In addition, supply agreements have been signed to supply a massive Chinese retailer so the sky really is the limit.

Creating a high GP product, the business revenue is about to take off beyond anything possible from just the NZ market alone and projections show this business is forecast to conservatively show an EBITDA of \$25M by 2022. With products already having had successful in-store trials, the process of rolling out to over 12,000 USA stores is underway, however the current owners have created an opportunity to big for them to handle as some of the world's largest retailers in the US are demanding product NOW.

This solid business has invested years on R&D and have created an opportunity that requires some additional capital and some experience dealing with US retail chains. This is in a

Price SOLD
Ref BBS2532

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massively fast growing market with a product that hits all key points, from the brand s story to price point and certifications.

Key systems and processes are in place for the new owner as well as a team of highly skilled, loyal and knowledgeable staff. My Vendors are realistic about their lack of skills and capital for an opportunity of this size that has taken everyone by surprise.

With extremely high barriers to entry, this is a rare opportunity to create a business potentially worth hundreds of millions of dollars in just a couple of years.

Asking price \$25,000,000 (plus gst if any)

To learn more about please visit www.barkerbusiness.co.nz/BBS2532, register your details and submit the online Confidentiality Agreement. Once Jason receives your expression of interest he will be in touch.

*Source of information – Supplied by the Business Owner.

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