

Sold



## Online Sales, Formula 4 the Future, Great Cashflow

Established over 10 years ago this business has broadened its horizons and taken the lid off the pot in last 18 months proving this is the formula of the future. The adding of new imported and locally sourced product has seen a \$300k rise in turnover with over a \$100k rise in the bottom line profit for the 2014 financial year. Specialising in top of the line product and components this internet based sales model is primed for high success in the future, serving an exciting and uplifting industry. Every transaction is paid for before delivery and the customer is never sighted, resulting in a great business model with high cash flow. The online store is open to clientele from all over NZ 24/7, meaning the sales continue even when the office is shut. A 'state of the art' user friendly website is the shop front with this business being the leader in its field by a country mile. This business is complete with a fully trained staff of 2 who are very capable of running this business unsupervised. The vendor has reduced his role in the business to the point that it is virtually managed and he comes and goes as he pleases. This is a great opportunity to invest in a business offering a tenable future as well as allowing a new owner the time to pursue other activities, content in the knowledge that the business is functioning well. Vendor retirement is the reason for sale. The business returns a semi

Price SOLD

Ref BBS1746

### Agent Details

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### Office Details

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managed profit of \$243,000 to the part time owner and has a sale price of: \$780,000 which includes stock of around \$175,000. If you are interested and would like more information about this business, visit [www.barkerbusiness.co.nz](http://www.barkerbusiness.co.nz) to register your details and submit the online Confidentiality Agreement for reference #1746. When Craig receives your expression of interest he will be in touch. Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2014.