



Manufacture Import Wholesale Strong Market Leader!

Marketing focused business supplying retail and commercial sectors Nationwide. Operating for 16 years, this business is now positioned as one of the most recognised market leaders due to the high level of quality and service, and the exclusive supply of products by International companies to the NZ market – allowing the company to command premium prices. The company is strong on business integrity, innovative in finding solutions for customers, has well established suppliers on and offshore, plus dedicated & knowledgeable staff in sales and production. The long list of repeat customers is testament to all of the above. In addition, International contacts allow the business to keep abreast of the latest technology on offer and results in 2-3 new product lines each year. The Vendor believes the ideal person to move the business forward would have a sales and marketing background, energy and enthusiasm to really expand the on the current strengths of the business; and implement a sales strategy as the overhead costs are relatively fixed and any increase in sales can contribute quickly to bottom line profit. The Vendor estimates an additional 40-50% of extra sales per annum could be accommodated with the existing manufacturing facility – this could add an estimated \$200K to the pre-tax profit. PLUS, the Vendor is currently working with

Price SOLD
Ref BBS1630

Agent Details

Paolo Delmonte – 021 507 116

Office Details

Barker Business Brokerage
0064 9 448 1285



new sizable offshore alliances to provide additional new products. Asking price is \$435,000. This price includes stock, trademarks and patent. Based in excellent large premises in a handy city location. (The Vendor is prepared to assist the new owner in the transfer of all arrangements with suppliers to ensure a smooth transition) If you are interested and would like more information about this business, visit www.barkerbusiness.co.nz, register your details and submit the online Confidentiality Agreement for reference #1630. Once Paolo receives your expression of interest he will be in touch. Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2013.