



\$17.9m, Iconic NZ Retail Brand, Market Leader

- Extremely high barriers to entry
- \$4.4m managed EBITDA forecast for 2022
- Fully Managed
- Niche industry, highly sought after
- Market leader
- Over 20-year history
- Iconic NZ Brand
- National footprint
- Multi-channel retail
- Excellent brand recognition and brand story
- High GP and profit margins
- Systems and processes in place to ensure ongoing success
- Massive growth opportunity

Demand is high for this business's product and is reflected in the proven year on year growth. Data also shows us that the industry this business has a firm stake in, is forecasted to have an annual compounding growth of 8% pa.

Over 20 years ago the current Shareholders created this business and grew it into a national chain. It is now recognized as an iconic brand that is poised for the next stage of growth. With a CEO that has been in place for multiple years, this business makes a multi-million-dollar cash

Price SOLD

Ref 3119

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surplus – combine that with the branding, systems & processes and the infrastructure in place, here's an opportunity set to continue on this epic growth path.

This business presents a lot of opportunities to improve top and bottom line and there are multiple opportunities to increase revenue significantly for limited cost if this is of interest to a new owner. Or... just take advantage of the brand and industry momentum and carry on business as usual.

This is a solid business that has spent years evolving their brand and customer offering creating one of the highest quality business I have come across in an extremely niche industry with plenty of room to grow.

The current CEO and advisory board can stay in place to keep running the business to ensure the business continues to do better and better every year. A change to the current shareholders personal situation has led to the business being brought to market.

Asking price \$17,900,000 plus gst if any.

To register your interest please visit www.barkerbusiness.co.nz/3119, register your details and submit the online Confidentiality Agreement. Once Jason receives your expression of interest he will be in touch.

*Source of information – Supplied by the Business Owner.
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