

Sold



## HIGHLY PROFITABLE PUBLISHING BUSINESS, REGIONAL NORTH ISLAND

Average annual profit over last two years \$350,000 plus.

It's rare for a regional publishing business to deliver the annual profit result this business is achieving year on year.

Over many years the publisher has refined his marketing strategies, fine tuned the technical skills of his team and implemented operational efficiencies that are maximising the earnings potential of the business. He can now demonstrate the success and sustainability of the business through proven financial results over several years.

This business has huge community support which translates into strong advertising revenue. With several publishing products providing diversity of income streams and mitigating risk, this business is a stand out performer in the publishing industry.

When the proprietor bought this business he had no experience at all in publishing, but has been able to build the business into the success it is today. While journalism or publishing experience is not essential, the business would suit anyone with a journalism or publishing background who has always wanted to own their own operation but never thought it possible. The solid financial performance and regional market dominance of this publishing operation makes it a highly desirable asset, capable of continued growth in both revenue and profit.

It's time for the owner to reap the rewards of his hard work over many years, and pass on his well tended business to someone who has a passion for providing a community voice and equal enthusiasm for reaping their own rewards.

Asking price \$550,000.

If you are interested and would like more information about this business, visit [www.barkerbusiness.co.nz/3215](http://www.barkerbusiness.co.nz/3215), register your details and submit the online Confidentiality Agreement. Once Michelle receives your expression of interest she will be in touch.

\*Source of information - Supplied by the Business Owner. Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2022.

<b>Price</b>	SOLD
<b>Ref</b>	3215

### AGENT DETAILS

Michelle Boag - 021 940 884

### OFFICE DETAILS

Barker Business Brokerage  
0064 9 448 1285



