

Top of Their Game & Huge Growth Potential

This business is an absolute leader and shows huge growth potential in an industry that everyone wants a piece of - online sales and distribution.

From start up to six years later, just take a look at these stats...

- Total customers over 33,500
- Repeat business over 12,000 customers
- Email list of over 70,000 - average open rate 31%
- Facebook followers over 48,500
- Instagram followers over 10,000
- Trademark branded
- Average customer acquisition cost less than $15 per customer
- Sales comprise 70% returning customers, 30% new customers, month on month
- Recently has been awarded Delloite Top 50 Business
- Won several Westpac marketing awards
- Virtually no working capital required – customers pay up front
- Owners have set this business up so it can be self-managed
- Currently one fulltime equivalent working owner
- Turnover more than $3,000,000 and rising

Price	SOLD
Ref	3241

Agent Details

Richard Jacobs - 021 272 8179

Office Details

Barker Business Brokerage
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barkerbusinessbrokerage
BUSINESS SALES WITH INTEGRITY

- Owner willing to contract back to the purchaser
- All goods pre-processed and packaged locally from NZ sourced products
- Very simple operation – repackaging and distribution of products based on daily pre-orders
- Could be considered an essential product – 'Covid Proof'
- Massive opportunity to diversify offerings to its already large following
- All the hard works been done, in time and money to build a very robust business

*EBPITD
2019 $209,000
2020 $231,000
2021 $320,000
2022 $400,000+ forecasted from management reports end of year reports due in April
*(Earnings before owners' remuneration, interest, tax, depreciation, and extraordinary items)

Asking Price: $1,100,000

If you are interested and would like more information about this business, visit www.barkerbusiness.co.nz/3241, register your details and submit the online Confidentiality Agreement. Once Richard receives your expression of interest he will be in touch.

*Source of information - Supplied by the Business Owner.
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