

Profitable New Zealand Video Production Business

Video content marketing has seen explosive growth for the past decade with 82% of internet traffic now being video!

This highly respected, long established Auckland-based video production business has doubled its turnover over the past twelve months by being flexible and responsive to changing client requirements during Covid.

After experiencing a Covid-related downturn in 2020/2021, the owner has doubled profit from \$250,000 in 2021 to being on track to achieve \$500,000 for the 2022 year.

This business presents an excellent opportunity for someone wanting a proven, profitable and solid business to run as it is or expand and grow further. The owner is happy to provide a transition period.

The current owner has been running the operation as a lifestyle business but has a clear plan for growth, should the new owner wish to increase the profits further. The business is fully systemised with the latest production and post production equipment.

Price \$1,030,000

Ref 3252

Agent Details

Michelle Boag - 021 940 884

Office Details

Barker Business Brokerage 0064 9 448 1285



The client base is sound, with long term relationships continuing to deliver growth and newly acquired clients appreciating the efficiency and productivity offered by a skilled and experienced team of employees and contractors.

If you're involved in the advertising or media sector, would like a highly profitable business to start a new life in New Zealand, this walk-in, ready to start operation is the opportunity you've been hoping for.

Asking Price: \$1,030,000.

If you are interested and would like more information about this business, please visit the Barker Business Brokerage website, search reference number 3252 and submit the online Confidentiality Agreement. Once Michelle receives your expression of interest she will be in touch regarding further information about this opportunity.

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