

Import & Direct Sales for Leading Brand = Fantastic Business!

This highly reputable business possesses tremendous growth potential and has already proven itself as a winner in the market.

In 2022, the company achieved sales exceeding $1.4 million, showcasing its impressive financial performance. With consistently high profit margins and a healthy cash surplus, the business demonstrates its financial stability.

One key advantage of this business is its exclusive supplier agreement, providing a competitive edge and ensuring a reliable source of high-quality consumer goods imported from Europe. This arrangement opens up opportunities for the company to diversify its product range and expand its offerings to cater to a broader customer base.

The company has established a stellar reputation with its clients, evidenced by repeat business and referrals. Since its establishment in NZ in 1999, the business has prioritised health and wellbeing, offering a range of top-notch products. These products include light therapy and smart glasses, clean air and purified water solutions, healthy cooking options, natural beauty products, and more.

Price	SOLD
Ref	3441

Agent Details

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Office Details

Barker Business Brokerage
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barkerbusinessbrokerage
BUSINESS SALES WITH INTEGRITY

The business operates through its own sales network and web shop, supported by a well-presented showroom located in Auckland. To reach customers throughout NZ, the company has a dedicated team of commission-paid agents who directly sell its products to both end-consumers and businesses.

With its solid foundation, profitability, and established presence, this business presents an excellent opportunity for new ownership. It can be seamlessly integrated into an existing complementary business or serve as a platform for expansion into other high-quality product lines. The retiring husband-and-wife team is committed to supporting the new owner during the transition period, ensuring a smooth handover and facilitating the continued success of the business.

Asking Price: $750,000 including $200,000 of plant and stock.

For more information about this business, please visit the Barker Business Brokerage website, search reference number 3441 and submit the online Confidentiality Agreement. Once Paolo receives your expression of interest he will be in touch regarding further information about this opportunity.

*Source of information - Supplied by the Business Owner.
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