



Iconic Online Brand Business Delivering \$100k Profit / Year

A high profile, popular food brand delivering a minimum of \$100k/year profit from online and wholesale activities is available for immediate sale at a highly attractive purchase price of \$350,000.

The best thing about this well established business is you can run it from home with no production facilities or warehousing required. The unique combination of online sales, relationships with wholesalers and third party production, packaging and distribution means the entire business can be run from your own kitchen into the kitchens of devoted fans of this attractive product. The product is a household name amongst discerning customers, with a price point that provides good margin and reflects its wholesale distribution into retail outlets with high-end demographics.

The brand and its range of products has become synonymous with aspirational and luxury values, retaining a "boutique" feel while achieving mainstream distribution.

With a heritage of over 13 years in New Zealand and an early market presence in the US, the brand provides opportunities for continued growth in both markets.

Price \$295,000

Ref 3583

Agent Details

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Office Details

Barker Business Brokerage
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The current owner is happy to support continued brand marketing campaigns for a contracted period, taking advantage of the well established, unique profile that the brand has achieved through printed, televised and social media. A substantial database and social media following is included in the sale price.

The combination of profit, popular profile and brand penetration into desirable markets makes this proposition a winner for any individual or couple wanting an easy to manage, online-driven business with huge upside and growth potential that only requires time, application and a basic understanding of marketing principles.

To find out more, please visit the Barker Business Brokerage website, search reference number 3583 and submit the online Confidentiality Agreement. Once Michelle receives your expression of interest she will be in touch.

*Source of information – Supplied by the Business Owner.
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