



## Kava Classic – Redefining Social Drinks

Kava Classic is transforming the kava market with patentable technology that improves taste, making kava more appealing to a broader audience. This innovation sets the business apart from traditional bitter-tasting kava, unlocking new marketing and growth opportunities.

### Market Insights:

- Global kava market valued at US\$150 million in 2020, projected to reach US\$250 million by 2027, with a CAGR of 7–8%.
- Rising demand for natural, plant-based, non-alcoholic beverages, driven by wellness trends and interest in anti-anxiety products.

### Key Selling Points:

- **Bottle Ready:** Manufacturing process now developed for bottled water-styled packaging, creating mass-market availability.
- **Patentable Technology:** Enhanced flavour profile gives Kava Classic a competitive edge.
- **Revenue Potential:** Ready for market entry via retail, e-commerce, and licensing.
- **Growing Demand:** Appeals to health-conscious consumers seeking natural alternatives.

**Price** By Negotiation

**Ref** 3741

### Agent Details

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### Office Details

Barker Business Brokerage

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Investment Potential Kava Classic offers a unique opportunity to enter the rapidly growing kava market with a distinct competitive edge. The enhanced flavour profile expands the product's appeal, paving the way for strong revenue growth through retail, online sales, and potential licensing deals.

**Price: By Negotiation & Includes all IP Rights to the process.**

**INTERNATIONAL ENQUIRIES WELCOME**

The Vendor offers a full 6-month handover period with further product development assistance to establish market nationally and internationally.

Don't miss out on the chance to own a business that is set to reshape the way kava is consumed globally. Contact us today to learn more about this exciting investment opportunity. To arrange a confidential discussion, visit the Barker Business website, search #3741 and submit the online Confidentiality Agreement. Once Mike receives your expression of interest, he will be in touch.

**\*Source of information – Supplied by the Business Owner.**

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