

Innovative Kids Furniture Manufacturer - Scalable, Stylish & NZ-Made

Are you looking for a business that combines creativity, craftsmanship, and commercial success? This impressive New Zealand-based manufacturing business designs and produces high-quality, modular kitset furniture tailored specifically for children and it's growing fast.

The business is out of its infancy stage and has quickly established a strong foothold in a niche yet high-demand market. With over 25 proprietary designs, advanced CNC production technology, and a scalable made-to-order model, it offers both operational efficiency and endless opportunity for expansion.

Products are manufactured locally and sold online via a well-optimised Shopify platform, supported by strong branding and an active social media presence. Parents love the modularity and customisation, and the ability to adapt furniture as children grow is a standout feature that sets this brand apart from mass-produced alternatives.

This is a fantastic opportunity for a creative entrepreneur, eCommerce operator, or design-led manufacturer to take over a business with:

Price	SOLD
Ref	3844

Agent Details

Igor Ivanov - 021 189 2882

Office Details

Barker Business Brokerage
0064 9 448 1285

barkerbusinessbrokerage
BUSINESS SALES WITH INTEGRITY

- Modern, fully coded product catalogue and proprietary IP
- Loyal customer base and strong online engagement
- Lean, automated production with room to scale
- Year-on-year sales growth and a profitable FY2025
- Highly appealing brand ready for local or international expansion

The retiring owners have built a robust foundation and are ready to pass the reins to someone with vision and energy to take it to the next level.

Asking Price: $300,000 including $60,000 in tangible assets.

If you are interested and would like more information about this business, please visit the Barker Business Brokerage website, search reference number 3844 and submit the online Confidentiality Agreement. Once Igor receives your expression of interest he will be in touch regarding further information about this opportunity.

*Source of information - Supplied by the Business Owner.
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