



## E-Commerce Automotive Parts Business – European & Performance Focus

Asking Price \$796,000 including stock

EBPITDA \$240,000 average

Looking for a profitable E-Commerce business that runs with minimal hands-on time and offers genuine flexibility? This well-established automotive parts operation supplies European car owners and performance enthusiasts across New Zealand through two strong online brands.

The business is fully remote and relocatable; the current owner has operated it from overseas for six months, demonstrating the strength of its systems. Additional features include a registered KCP trademark, 3PL fulfilment, streamlined digital operations, low owner hours, and the ability to maintain up to 80% of monthly sales during 2–3 week owner absences every three months. The business also achieves a returning customer rate above 20%, reflecting strong customer loyalty.

### Why Buyers Will Like This –

- Average EBPITDA of \$240,000 over the last three years
- Average revenue of approximately \$600,000
- Around 20 hours per week required from the owner

Price \$796,000

Ref 3875

### Agent Details

Igor Ivanov – 021 189 2882

### Office Details

Barker Business Brokerage  
0064 9 448 1285



- Fully digital operations with no phone support required
- Strong niche in European parts and performance upgrades
- Two established websites with a broad customer base
- Shopify as the main channel, with Trade Me contributing ~10%
- ~90% of orders fulfilled via reliable 3PL
- ~10% dispatched directly from suppliers
- Clean, scalable E-Commerce systems

This business is ideal for buyers seeking reliable earnings, low overheads, and location independence. Growth opportunities include expanding product lines, developing B2B workshop relationships, and entering additional international markets.

For more info, please visit the Barker Business website, search reference number 3875 and submit the online Confidentiality Agreement. Once Igor receives your expression of interest he will be in touch.

\*Source of information - Supplied by the Business Owner.  
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