Sustainable Building Product | Patented System | NZ & Aus Market Potential

An opportunity exists to acquire an innovative, IP-protected building-related product positioned to disrupt a long-established sector within the residential and commercial construction markets across New Zealand and Australia.

This early-stage business has developed and patented a breakthrough alternative to a widely used but environmentally problematic construction component. Designed locally and engineered for code compliance, the product delivers equivalent structural performance while solving one of the industry's most persistent waste and sustainability challenges.

The addressable market is substantial and recurring. Based on national construction pipeline forecasts and projected dwelling starts, annual demand in this category averages approximately 3.3 million units in NZ and 22 million units in Australia. At just 20% market share, projected annual revenues equate to approximately NZD $22.8 million in NZ and AUD $145 million in Australia. These figures are derived from conservative housing start projections and reflect only partial market capture.

Price By Negotiation
Ref 3933

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BUSINESS SALES WITH INTEGRITY

The company is now entering commercial rollout, supported by recognised industry awards, strong intellectual property protection, established manufacturing, and growing interest from engineers, architects, group home builders, and national merchant networks.

This is a ground-floor opportunity to acquire a scalable, environmentally aligned building system with significant long-term market potential. The vendor is open to discussion and options may include:

- Full sale Majority sale Strategic investment Joint venture structure

The vendor is prepared to retain shareholding and remain actively involved in the business to support growth, industry relationships, and product development if desired.

Price: By Negotiation

Visit the Barker Business website, search #3933, and submit the online Confidentiality Agreement - Alan or Dave will be in touch.

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