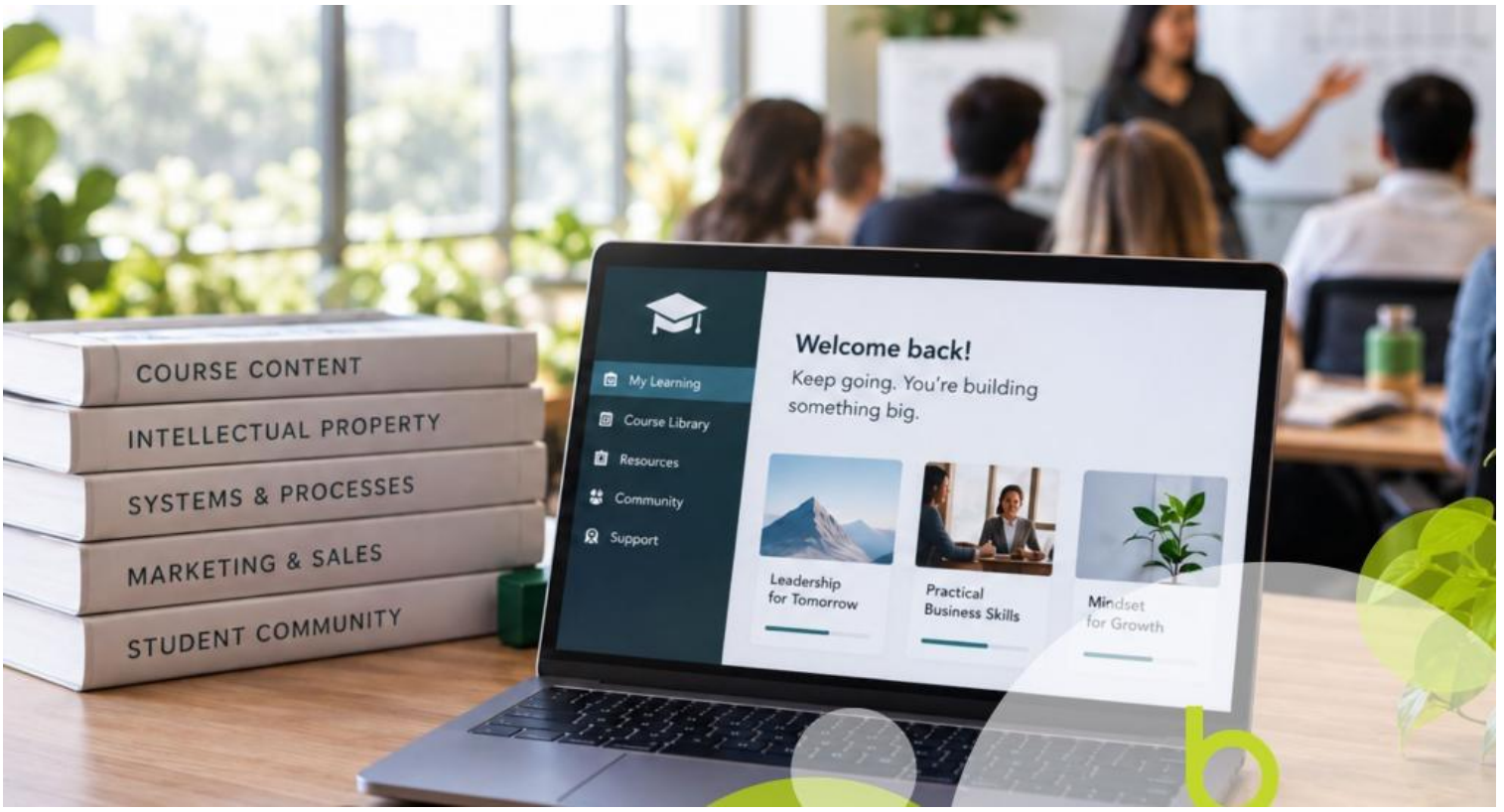

Established Education Business – $516k+ ODI | Built to Scale

Asking Price: $1.6M + Tangible Assets

Operating for more than a decade, the business generated approximately $1.12M in revenue and $516,500 in normalised Owner's Discretionary Income in FY2026.

An incoming purchaser acquires an established platform incorporating proprietary course content and intellectual property, an experienced operational team, documented systems and processes, proven student acquisition infrastructure and a substantial existing market footprint. The vendors estimate that recreating the existing course material and core intellectual property from scratch would cost in excess of $500k and take approximately 18-24 months.

The business has also developed a community of more than 6,000 alumni, creating a substantial existing audience which a new owner may be able to further engage. The current owners contribute approx 10 hours / week to the business.

The foundations for scale are already in place:

- More than 10 years of established trading history
- Proprietary course content and IP estimated to cost

Price $1,600,000

Ref 4021

Agent Details

Yusuke Inui - 09 300 0533

Office Details

Barker Business Brokerage
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barkerbusinessbrokerage
BUSINESS SALES WITH INTEGRITY

$500,000+ to recreate

- Established operational and education team
- Proven marketing, lead-generation and sales processes
- Documented systems and operating procedures
- Existing student population and committed future customer payments
- 6,000+ alumni community with potential for further engagement
- Established industry relationships and market presence
- Extended vendor transition and handover available

The courses exist. The intellectual property exists. The team exists. The systems exist. The marketing and sales processes exist. The customer base and alumni community exist. This business is primed to scale under new ownership and leadership.

For more information, please visit the Barker Business website, search #4021, submit the online Confidentiality Agreement & Yusuke will be in touch.

Source of information - Supplied by the Business Owner.
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