



Performance-Driven Digital Marketing Consultancy

This business presents an opportunity to acquire a highly regarded specialist digital marketing consultancy servicing businesses throughout NZ & in Australia. Positioned well away from the traditional high-volume agency model, the business has established a strong reputation through direct senior-level expertise, measurable campaign performance, transparent client relationships & data-driven marketing strategies.

The business specialises in:

- Google Ads Management
- SEO & Website Optimisation
- Digital Analytics & Tracking
- LinkedIn Marketing
- Website Support Services
- Marketing Training & Advisory

A significant point of difference within the market is the business's highly personalised operating structure. Clients engage directly with experienced specialists responsible for both strategic direction & campaign execution, creating strong long-term relationships & excellent referral-based growth.

Price \$230,000

Ref 4024

Agent Details

Mike Bryce - 021 771 711

Office Details

Barker Business Brokerage
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With more than 20 years of industry experience underpinning the operation, the business focuses heavily on measurable commercial outcomes rather than vanity metrics, enabling clients to clearly understand campaign performance, lead generation & return on investment.

The business benefits from:

- Strong referral profile
- Diversified revenue streams
- Lean operational structure
- High-touch client engagement
- Scalable growth opportunities
- Increasing market demand for measurable digital performance

This acquisition may suit:

- Existing marketing agencies
- Web development businesses
- Strategic industry buyers
- Digital marketing professionals
- Larger agencies seeking capability expansion

A modern, highly scalable consultancy positioned within one of the fastest evolving sectors of the business services market.

Asking Price: \$230,000 +GST if any

For a confidential discussion, visit the Barker Business website, search #4024, submit the online Confidentiality Agreement & Mike will be in touch.

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