

Established Scalable Digital Marketing Business

An opportunity to acquire an established digital marketing business with more than 20 years' industry experience, an established client base across New Zealand and Australia, and a highly personalised operating model focused on measurable commercial results.

Home-based and operated by one person, the business provides:

- Google Ads Management
- SEO & Website Optimisation
- Digital Analytics & Tracking
- LinkedIn Marketing
- Website Support Services
- Marketing Training & Advisory

Rather than operating as a traditional high-volume agency, clients deal directly with an experienced digital marketer, supported by specialist resources where required. The focus is on generating leads, improving online performance and delivering measurable ROI — not simply website development or vanity metrics.

The business has an established reputation, proven systems

Price $230,000
Ref 4024

Agent Details

Mike Bryce - 021 771 711

Office Details

Barker Business Brokerage
0064 9 448 1285

barkerbusinessbrokerage
BUSINESS SALES WITH INTEGRITY

and processes, recurring client relationships and diversified revenue streams. Growth has been primarily referral-driven, providing a strong platform for a new owner to build on.

This opportunity is particularly suited to an experienced digital marketing professional seeking to acquire an established operation rather than start from scratch. It is not primarily a website development business; the core capability is digital marketing and the ability to understand client objectives, manage campaigns and deliver commercial outcomes.

The business could suit an experienced digital marketer seeking greater independence, an existing operator looking to expand their client base, or a complementary digital marketing business seeking an established platform in New Zealand and Australia.

Offered at $230,000 including the business vehicle

For more information, visit the Barker Business website, search 4024 and submit an online Confidentiality Agreement. Once Mike receives your expression of interest, he will be in touch.

Licensed REAA 2008
Copyright Barker Business Brokerage Ltd 2026