

Established Motorcycle, Marine & Outdoor Power Business

Established. Profitable. Trusted. Ready for New Ownership.

After almost 40 years of successful trading, Wairoa Motorcycles presents an outstanding opportunity to acquire one of the East Coast's most respected rural retail and service businesses.

This is far more than a motorcycle dealership. The business generates income from multiple complementary revenue streams including motorcycles, marine products, outdoor power equipment, workshop servicing, genuine parts, hunting and fishing equipment.

Approximately 40% of revenue is derived from workshop servicing and repairs, providing valuable recurring income and long-term customer relationships.

Representing premium brands including Suzuki Motorcycles, Suzuki Outboards, Husqvarna, Honda Power Equipment, Minn Kota, Masport, Victa and Briggs & Stratton, the business enjoys strong brand recognition and a loyal customer base built over nearly four decades.

Price $495,000

Ref 4050

Agent Details

Doug Bishop - 021 950 111

Office Details

Barker Business Brokerage

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barkerbusinessbrokerage
BUSINESS SALES WITH INTEGRITY

Operating from purpose-built premises (available under a new lease), the business is supported by an experienced team and services a broad rural catchment encompassing farming, forestry, lifestyle and recreational customers throughout Wairoa and the wider East Coast region.

Significant growth opportunities include Husqvarna Automowers, Can-Am side-by-side vehicles, expanded hunting and fishing, e-commerce, social media marketing and mobile servicing.

Asking Price: $495,000 includes stock (approximately $300,000).

If you're looking for a profitable, diversified business with an outstanding reputation and genuine future potential, Wairoa Motorcycles deserves your immediate attention. To find out more, visit the Barker Business website search reference number 4050 and submit the online Confidentiality Agreement. Once Doug receives your expression of interest, he will be in touch.

*Source of information - Supplied by the Business Owner.
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