



Taranaki DHB Rest Home

An experienced aged-care operator or new entrant has a prime opportunity to acquire an established smaller bed Rest Home with a supported living facility. The business is being relisted following the current owner's decision to focus resources on expanding their Hawkes Bay facility and eliminate the extensive travel commitments between the two locations.

The vendor has laid a strong foundation, executing significant capital and operational improvements since late 2025.

The Rest Home's current occupancy is sitting at approximately 45%. The drop in residency post-purchase represents a major growth lever for a new owner who can focus on local admissions.

The Supported Living Accommodation is performing exceptionally well, with occupancy increasing from 8 to 11 residents in late 2026.

The owner has heavily invested time, capital, and strategic effort into modernizing the facility and streamlining operations by:

1. Refreshing the overall rest home environment, upgraded

Price \$625,000

Ref 4121

Agent Details

Frank Pollard – 0274 999
423

Office Details

Barker Business Brokerage
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- resident rooms, and replaced key facilities and equipment;
2. Re-established the business website, boosted Google advertising, and ran active local marketing campaigns;
 3. Developed strong local referral relationships and promoted the facility within the community; and
 4. Strengthened the core staff team, provided advanced training, and optimized day-to-day operational systems.

This is a "Business Only" sale with a commercial lease that will transfer to the buyer. It would suit a hands-on aged-care operator or an energetic new entrant who can leverage the pre-built operational systems and focus on marketing to drive occupancy.

Asking Price: \$625,000 + GST (if any)

For more information about this business, please visit the Barker Business website, search #4121 and submit the online Confidentiality Agreement. Once Frank receives your expression of interest, he will be in touch.

*Source of information – Supplied by the Business Owner.
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