

World of Decor - Three Revenue Streams, One Established Business

An exciting opportunity to acquire World of Decor, an established home decor, giftware and lifestyle products business in Whangarei, with a strong trading history and multiple avenues for growth.

With 18 years under its current ownership, World of Decor has developed an established retail presence, an online store and wholesale distribution relationships throughout NZ.

Business Highlights:

- **Three complementary sales channels:** A physical retail store in Whangarei, an established e-commerce website and a nationwide wholesale operation
- **An existing wholesale supply relationship:** with one of NZ's most recognised retail chains
- **Established reputation:** 18 years under current ownership, with an established customer base and supplier relationships
- **Wholesale growth:** Wholesale revenue increased approximately 57% year on year, demonstrating the potential of this channel
- **Online opportunity:** An existing e-commerce platform providing nationwide reach and opportunities for further

Price $327,000 incl stock

Ref 4142

Agent Details

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BUSINESS SALES WITH INTEGRITY

digital marketing and sales growth
- **Retail presence:** An established store, showcasing a diverse range of home décor and giftware
- **Growth potential:** Opportunities to expand wholesale distribution, strengthen sales representation, develop online sales and build on existing retail relationships

World of Decor offers a buyer the opportunity to acquire an established business with three complementary revenue streams, rather than relying solely on traditional retail foot traffic.

Asking: $327K incl ~$237k stock.

With established foundations, wholesale relationships and growth potential, World of Decor offers an opportunity for an owner-operator or business looking to expand its distribution and retail presence.

To learn more about this opportunity, visit www.barkerbusiness.co.nz, search #4142, submit the online CA & Yusuke will be in touch.

*Source of information - Supplied by the Business Owner.
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