

SOLD

INCREASING SALES  
YEAR ON YEAR

**barker**

## Successful Food Manufacturing, Sales Increasing

As the demand for healthier, more protein rich snacks grows, so does the popularity of this Waikato based food manufacturer.

Over the last 6 years the popularity of this food manufacturing business has grown so much that the owner opened up an additional Auckland shop and with the online store now a well-oiled machine, nationwide distribution is established. Along with the increasing new customers who have generally come from word of mouth referrals, regular Facebook competitions and sponsorships; there is a core of local, faithful customers who keep coming back for the excellent service and the quality of the specialised products. The food items produced are not a new, fleeting fad, but one that is well known and produced using time honoured techniques that have been perfected by the owner.

The Waikato retail/manufacturing site has a fully equipped, purpose built production area with a walk in cool room. Both the Waikato and Auckland stores are well positioned in busy areas with plenty of passing traffic and high visibility. While the business is Waikato based it could be relocated to another area of New Zealand and continue to maintain the popular, successful Waikato presence. \*Sales are increasing year upon year with this year seeing a cash surplus of \$123,000 to the working owner. There is a very real opportunity to expand the business by supplying to the wholesale market such as supermarkets, liquor stores, etc... The owner has indicated he will provide a thorough training/handover transition.

Asking Price: \$310,000 which includes Stock of \$20,000 and well maintained, almost new Assets of \$40,000.

To find out more please visit [www.barkerbusiness.co.nz](http://www.barkerbusiness.co.nz) to submit the online Confidentiality Agreement for #1969. When

Price SOLD

Ref BBS1969

### Agent Details

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**b** barkerbusinessbrokerage  
BUSINESS SALES WITH INTEGRITY  
Barker Business Brokerage Limited - Real Estate Authority (REA 2008)

Paolo receives your registration of interest he will be in touch.

\*Source of Information - Owner or Owner's Agent.

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