



## Stable Performer – Digital Printing Business

Established for over 30 years, steady & reliable performance is just part of the story for this long established & successful Digital Printing business.

A portfolio of long standing clients with a broad range of digital printing & graphics requirements has resulted in a steady performing business with a sound client base for the owners. The client base is also supported by a long standing preferred supplier contract with a major print purchaser.

Centrally located in the Auckland city area, the business offers a mix of digital & wide format printing, display solutions & studio design services. Using modern digital printing & finishing equipment, the owners advise that the reputation that they have developed for both quality production and timely delivery creates a lot of word of mouth referrals. This is in addition to the solid backbone of repeat business already mentioned.

The owners have decided that it is time to retire after long careers in the industry. This then presents an opportunity for a new owner to take control & build on what has already been achieved.

Alternately, this business would also make an ideal acquisition for an existing printing business wanting to expand quickly through acquisition & integration of a going concern. The benefit that acquisition offers is the economies of scale, delivering the opportunity for larger returns from the cost savings made.

If you are involved in the printing industry, you need to consider the possibilities that this business could provide as either a business you can own & run, or one that can be integrated into an existing enterprise.

\*Returning on average over \$200,000 (EBPITD) PA.

Price        SOLD  
Ref         BBS2161

### Agent Details

### Office Details

Barker Business Brokerage  
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BUSINESS SALES WITH INTEGRITY  
Barker Business Brokerage Limited - Real Estate Authority (REA) 2009

Asking \$455,000 incl assets.

For more, visit [www.barkerbusiness.co.nz/BBS2161](http://www.barkerbusiness.co.nz/BBS2161), register your details & submit the online Confidentiality Agreement. Once Steve receives it he will be in touch.

\*Information supplied by the Vendor/Vendors' Agent/s.  
(EBPITD = Earnings before Proprietary, Interest, Tax and Depreciation)

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