



BE THE LEADER - GLOBAL IP RIGHTS WITH HUGE APPEAL

Expressions of interest are being sought for the Global Intellectual Property Rights of this extremely well researched and proven product.

Our Clients have over the last 12 years or more developed a revolutionary product which will have a significantly positive impact on the alcohol drinking culture around the world. It is expected to significantly reduce the horrendous number of road crash deaths resulting from that drinking culture and greatly assist Doctors and Nurses do their job in the Accident & Emergency Departments.

This product has been developed during many hours of trials and tribulations, and at more than significant cost using a secret and trademarked active ingredient. Product variants are predominantly seen as a beverage or in powder or capsule format.

As the insatiable international demand for this range of variants will far exceed both the production capabilities and the marketing experience of our client, a decision has been taken by the Principles of the company to offer the complete package with IP, Trademarks, Patents, formulae and other knowledge to an international company who has the experience required to take full advantage of this innovative opportunity.

Price expectations: Circa US\$5.0 million

For obvious reasons extreme confidentiality surrounds the sale of the IP this product. Prior to receiving further information, please note:

- To maintain confidentiality, we have listed this business opportunity under our office address in Albany Auckland, New Zealand.

- If you can demonstrate the ability to fund an acquisition of this size and would like to find out more, please visit www.barkerbusiness.co.nz/BBS2171 to register your details and submit the online Confidentiality Agreement.

- When Mike receives your registration of interest, he will seek approval from the Clients to continue

Price \$5,000,000USD

Ref BBS2171

AGENT DETAILS

Mike Bryce - 021 771 711

OFFICE DETAILS

Barker Business Brokerage

0064 9 448 1285



exchange with you.

- A more substantial Confidentiality Agreement will then require to be completed.

- When this is completed and accepted by the Client, an Information Memorandum on the business opportunity will be supplied.

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