

Top food franchise - 15,000 hungry mouths to feed!

Established six years ago, this flagship store is one of the original stores in Auckland, and remains one of the most successful in the group - consistently ranking 3rd in weekly sales. The most up-to-date figures are on target for an EBPITD circa \$250,000 to a working owner. With the prominent and envied location, immaculate figures and new signage, this store is well positioned for growth.

The store is already up 10% on the previous financial year and on track for pre-recession sales. The surrounding residential area is set to expand considerably with major housing developments being undertaken, adding many new customers into the area. The franchise has maintained momentum post recession and sales are up across the whole group. With extensive marketing campaigns and increased brand awareness, and with the potential to get involved with local marketing initiatives, this store is onto a winner. Plenty of scope for growth exists by diversifying and targeting the corporate market, as well as working with local motels and schools.

The business is currently fully managed and to this end would benefit further from an owner operator driving these sales Price SOLD

Ref BBS1380

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initiatives and tweaking operational performance. Overall, this is an awesome store... a business which cannot be faulted. Priced competitively at \$648,000 including stock of \$8,000.

Want to hear more? Fill out the confidentiality agreement and Alan will be in touch shortly. Licensed REAA 2008 COPYRIGHT BARKER BUSINESS BROKERAGE LTD 2011.